

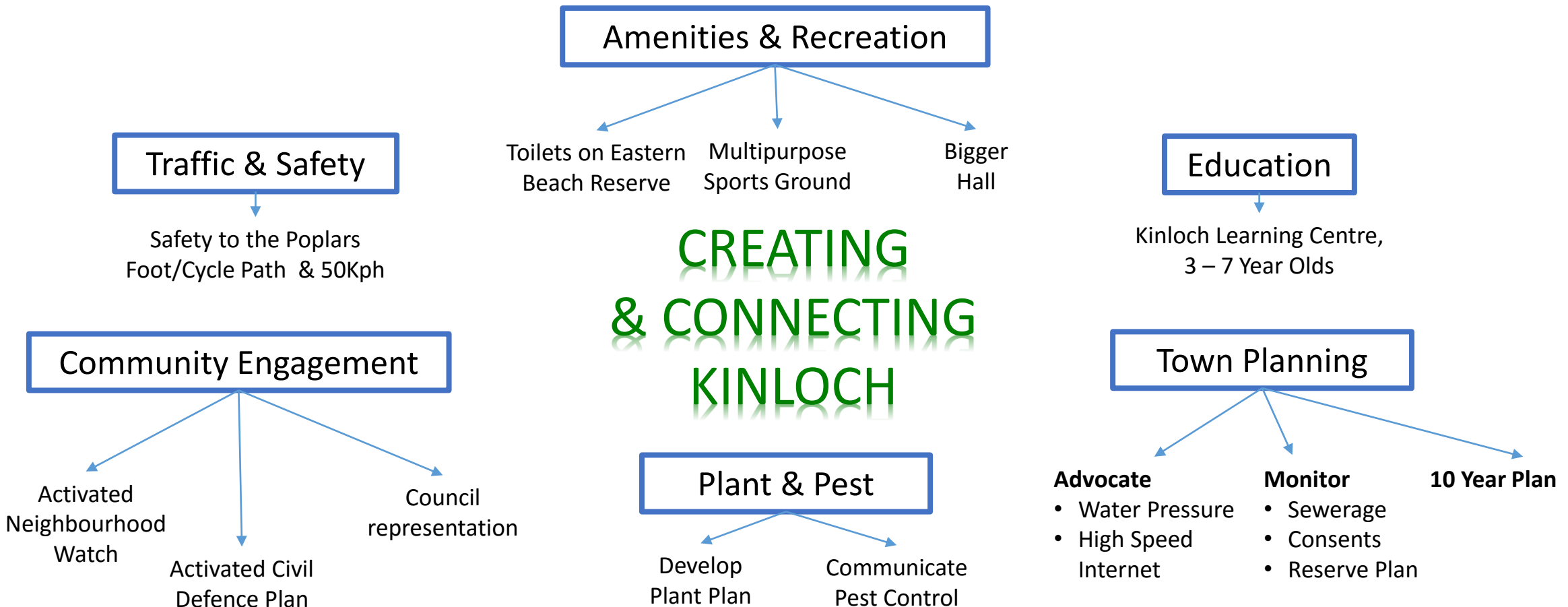
Kinloch Community Plan

August 2017

Version 1.4

Kinloch Community Plan - Summary

Kinloch is growing & changing. We have an opportunity to really think about what it is that we cherish about the character of Kinloch and what we need for Kinloch to develop into a connected, vibrant community.



Why a Kinloch Community Led Plan...

- Kinloch is growing & changing. It's popularity has increased for holiday makers and more permanent residents are settling in the wider community. Increasingly families are choosing Kinloch to set up home.
- We have an opportunity to really think about what it is that we cherish about the character of Kinloch and what we need for Kinloch to develop into a connected, vibrant community.
- To identify what the Kinloch Community considers important for its wellbeing and development.
- Kinloch lacks representation on Council with no champion for issues that affect us. Local concerns have been voiced over issues such as the foreshore, Civil Defence, pest control, water quality, sewerage disposal and the implementation of building consents.
- In absence of this direct representation, we must be able to advocate for our Community. This requires our ability to respond promptly, with a collective mandate, on key issues that occur internally or from external request (e.g. from the TDC)

Aims & Measures of Success

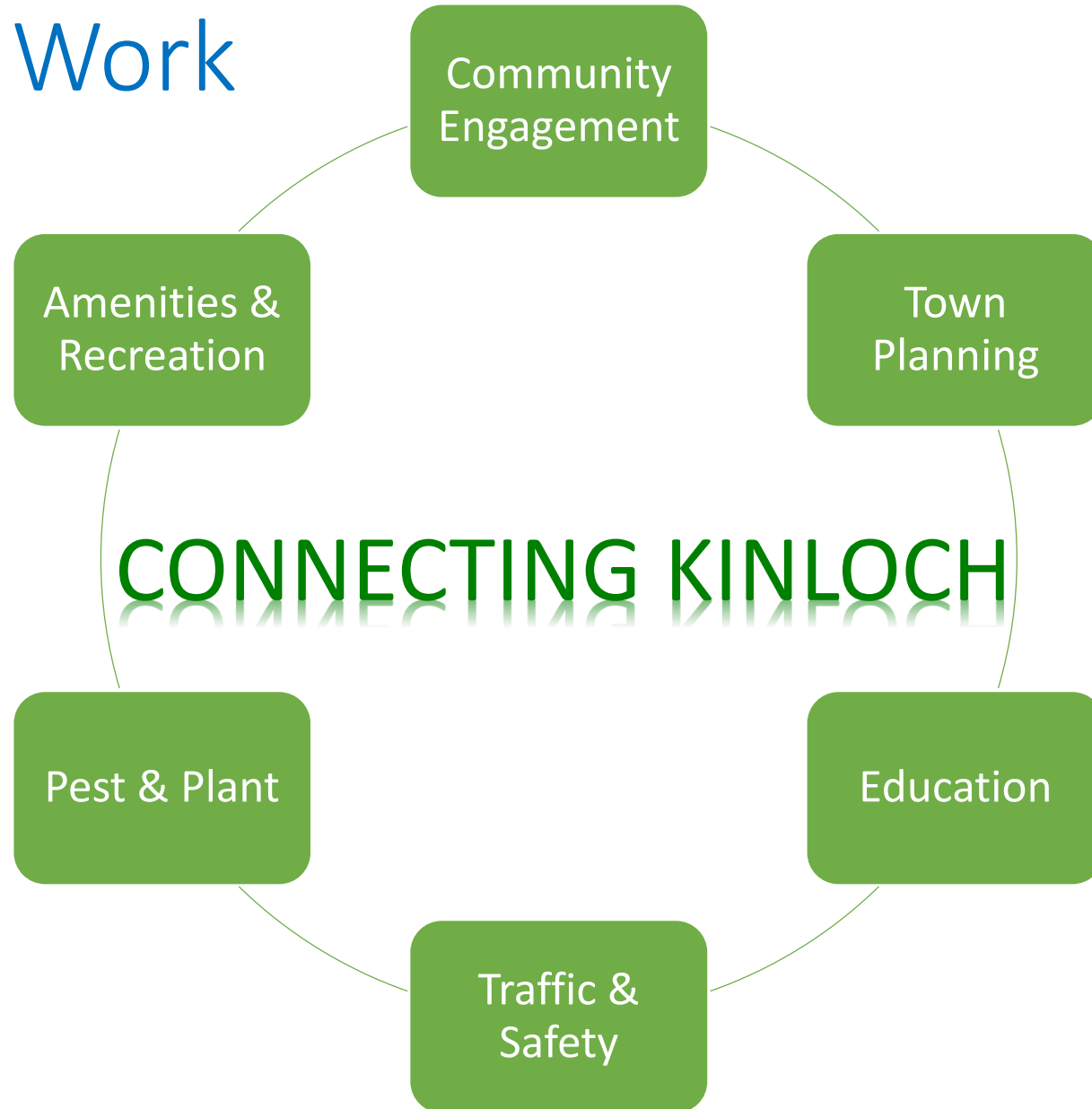
AIMS

- To develop a future vision for Kinloch
- Create a document that can be presented to 'stakeholders' –
 - Residents,
 - Non-Resident Rate payers,
 - TDC,
 - Environment Waikato,
 - Government Agencies (DOC, MOE, MOT, Police, Fire, Ambulance, Civil Defence, others),
 - the wider community

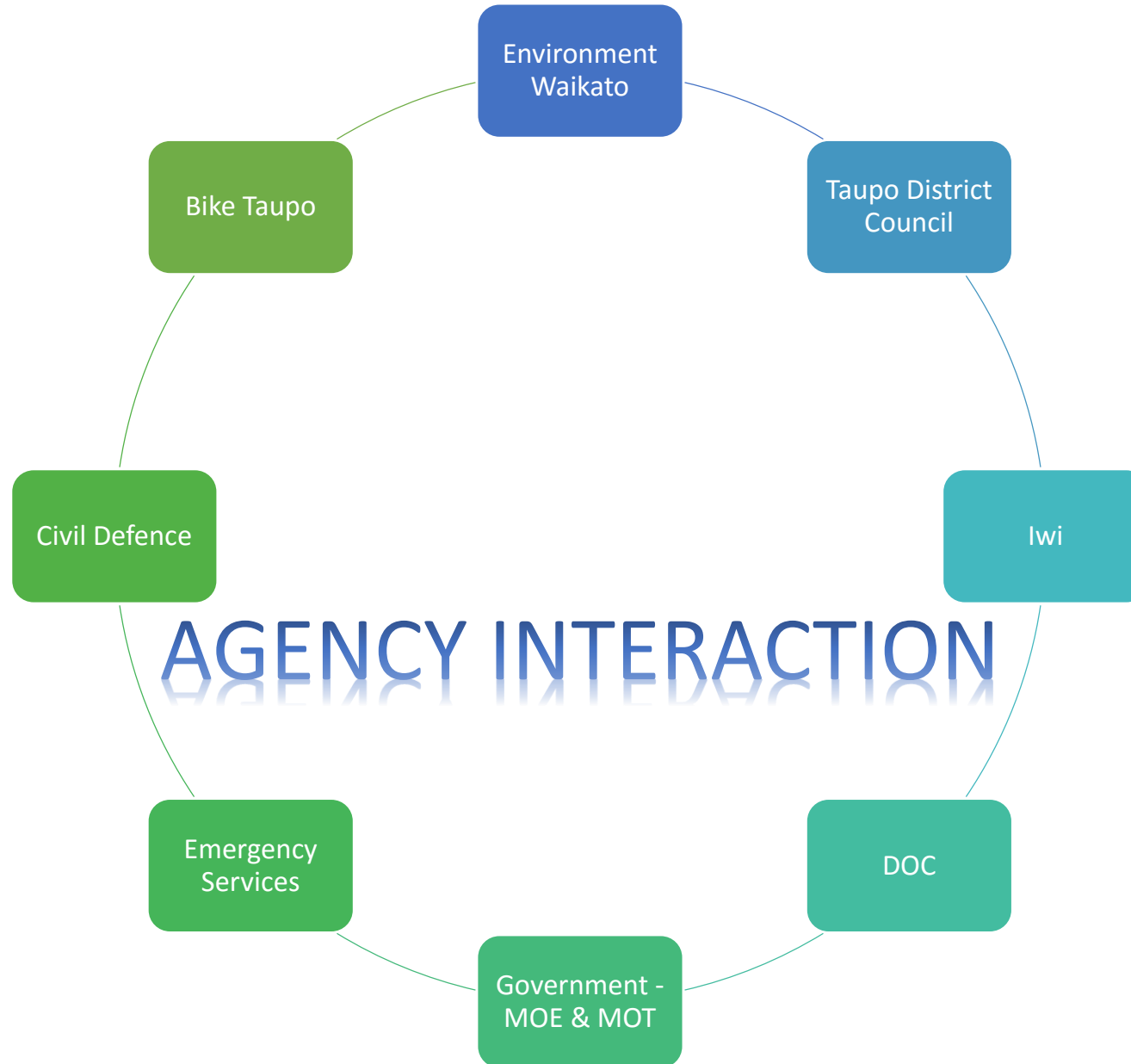
MEASURES OF SUCCESS

- High level of involvement and ownership by the Kinloch Community (residents, holiday home owners/users, local business operators)
- Considers interests of visitors and wider community (define)
- Short & long term goals specified and accountabilities assigned
- Acceptance by 'stakeholders'
- Meet timetable for TDC planning process

Modules of Work



External Stakeholders



Internal Stakeholders



Priorities

Key Projects	Town Planning	Amenities & Rec	Education	Traffic & Safety	Plant & Pest	Community Engagement	Priority
Council Representation for Kinloch							A
10 Year Plan for development							A
Kinloch Learning Centre, 3 – 7 Year Olds							A
Bigger Hall/Community Centre							A
Safety to the Poplars - Foot/Cycle Path & 50Kph							A
Multipurpose Sports Ground							A
Toilets on Eastern Beach Reserve							A
Advocate • Water Pressure & Treatment • High Speed Internet							A
Monitor • Sewerage • Kinloch Community Structure Plan Area, Taupo District Plan (section 3a.2.3), particular focus on Consents • Eastern Beach Reserve TDC Development Plan							A
Pest Control Communication of achievements							A
Plant Plan							A
Activated Civil Defence Plan							A
Activated Neighbourhood Watch							A

Priorities – continued

Projects	Town Planning	Amenities & Rec	Education	Traffic & Safety	Plant & Pest	Community Engagement	Priority
Algae							B
Air Quality							B
Community Sports Development							B
Community Newsletter							B
Large Community Notice Board							B
More Rubbish & Recycling Bins							B
Kinloch Road verge improvement/tidy							B
Roundabout Improvement – planting/art							B
Signage – Welcome to Kinloch/In emergency call Fire & Ambulance/Swimming/Boating							B
Trees – health/management/maintenance							B
Sediment replenishment of the Eastern Beach using the build-up on the Western side							B
Bus Service/shuttle to town							B
Play equipment suitable for younger children at the lake							B
40 Kph in the village							B

Priorities – continued

Projects	Town Planning	Amenities & Rec	Education	Traffic & Safety	Plant & Pest	Community Engagement	Priority
Bus Shelter for school Kids							C
Library							C
Water Quality/ testing kits of children/interested parties							C
Commercial Centre - Business Centre/Medical Centre/Small Supermarket							D
Petrol Pump - discrete							D
Tavern/Bistro family Orientated							D
More Frequent Kinloch Market/ Farmers Market in the summer once a month							D
Storm water ground treated before discharge to the lake							D
Oakdale Drive to Whangamata Rd security monitoring							D

D = Not yet assigned a priority

Implementation Plan

- Module team members
- Action list
- Monitoring – Steering Group
- Review
- Reporting

Process

Belinda initiated the monthly Kinloch Strategic Planning Workshops in April 2017. It was an open invitation to anyone passionate & willing to be involved to attend communicated through the KCA email database and Facebook pages – Kinloch Grapevine, Kinloch Mums & KCA

Workshop 1

Defined our Process, the Group as sub-section of KCA, identifying key issues

Workshop 2

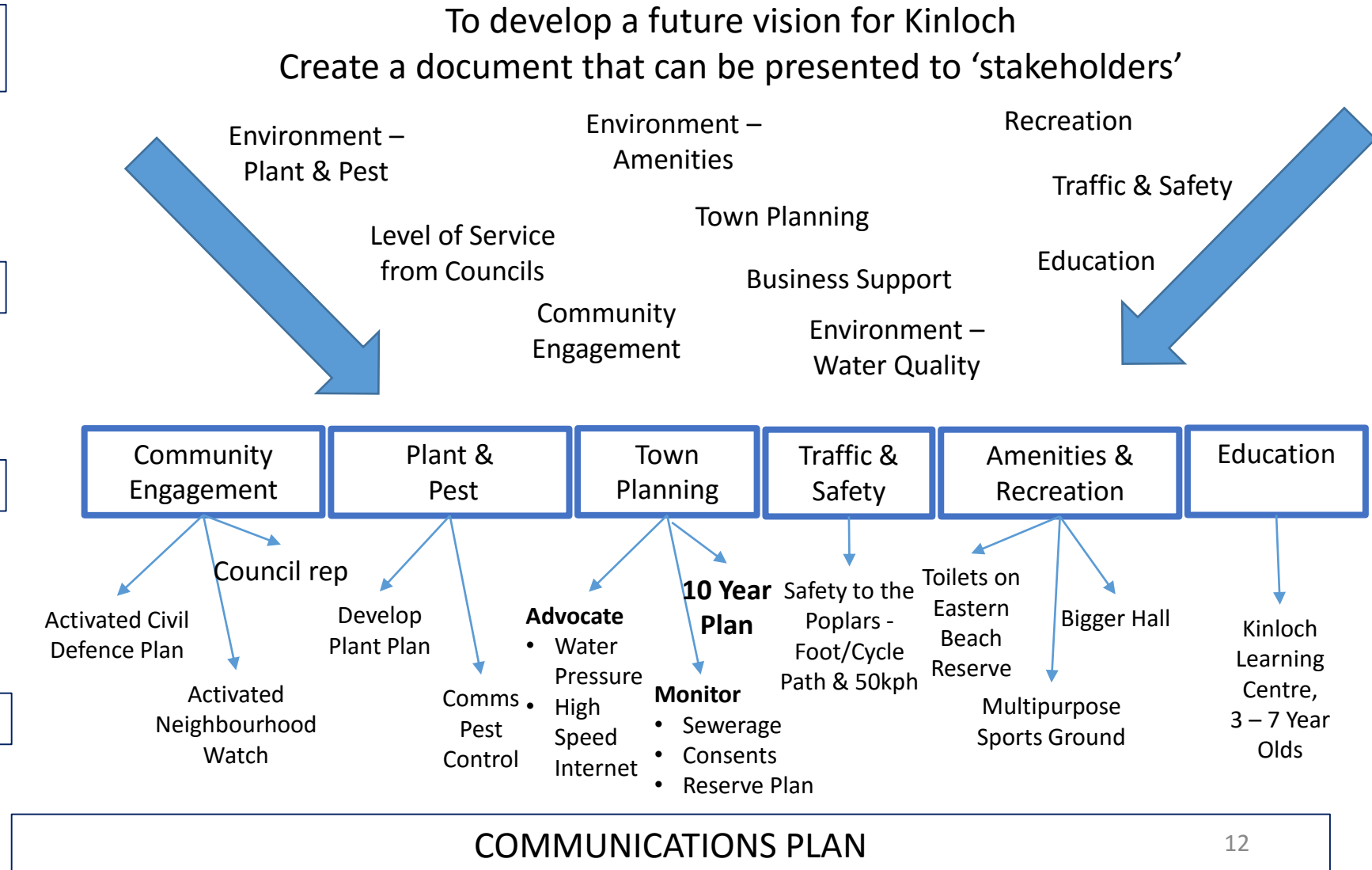
Developing Modules of Work & Initial teams

Workshop 3

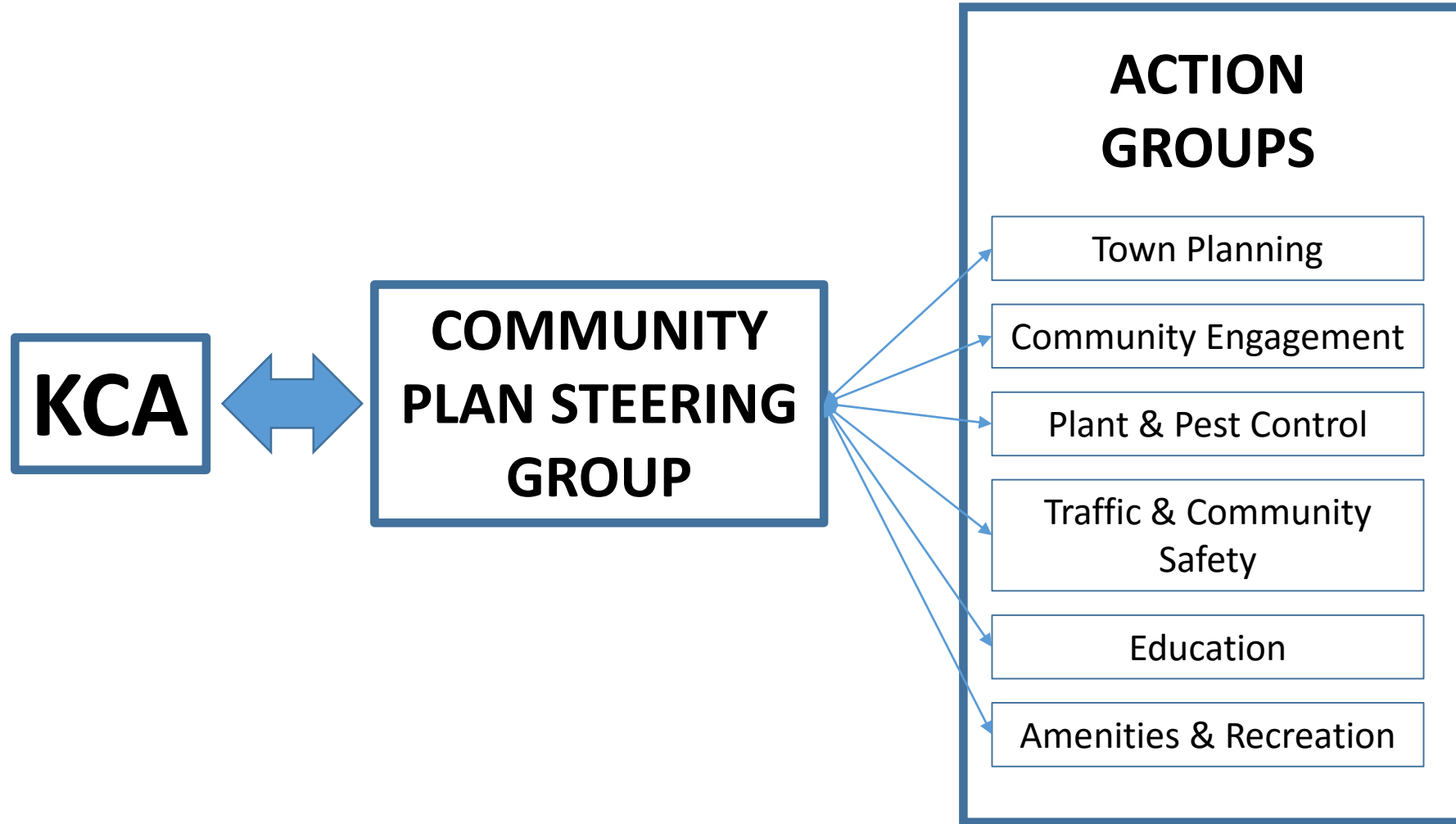
Reviewed & Refined Modules

Workshop 4

Identified the Key Projects by Module



Structure



Communications Plan

AIM

- To facilitate/ involve the Kinloch 'stakeholders' in the development of the Kinloch Community Plan
- To build a 'contacts database' for consultation, communication & engagement of the Kinloch Community Plan
- 98% involvement and feedback from permanent Kinloch Ratepayers/residents
- 100% as above for businesses and clubs
- 95% overall contact and feedback (zero responses counted) (measures of success)

Communications Plan

RISKS

- TDC may not provide details (privacy restrictions)
- Lack of feedback (apathy) – need to sell as worthwhile to provide feedback
- Feedback to diverse (unlikely based on community work to date)
- Costs involved – KCA funding
- How to maintain the contact list' in the future

WHAT HAS TO BE DONE

- Draw up exhaustive 'contact list' by category – ratepayers, business, clubs, other Stakeholders
- Develop & test the message & Survey – use a selection of stakeholders for this
- Develop the contact plan – details, who does what, when, how)

Survey Design

- Principle = simple & engaging
- Introduction
 - Kinloch is growing & changing. With a Community Plan we have an opportunity to really think about what it is that we cherish about the character of Kinloch and what we need for Kinloch to develop into a connected, vibrant community. The following survey has only 4 questions and your response will help to shape our Community Plan
- Question 1
 - Please rate the following projects in order of importance to you: The A Priority List
- Question 2
 - Is there any other project you feel would significantly contribute to the Kinloch Community?
- Question 3
 - What is your connection to Kinloch:
 - Permanent Resident home owner
 - Permanent Resident Renter
 - Non Permanent Home Owner
 - Regular visitor
 - Other, please specify_____
- Question 4
 - What segment do you belong to?
 - Single Under 18 yrs
 - Couple, both working Under 45 years old
 - Young Family
 - Retired
- Thank you for completing our survey, if you would like to be involved in developing this Plan or simply what to be kept informed of progress please enter your name & email address_____

Communications Plan Actions

- Confirm Survey design
- Distribute Survey
 - TDC rate payers mail out, including Plan summary & KCA information
 - Facebook – KCA, Kinloch Grapevine, Kinloch Mums, Marina
 - KCA email list
 - Marina email list
 - Flyer at the Shop
 - Neighbour to Neighbour
 - Business & Clubs
 - Lawn mower operators
 - Tipsy, locals Thursday nights
 - Neighbourly website
 - Taupo Times/Weekender
- TDC informal consultative meeting
- Dedicated Community Plan Facebook Page established – need an admin

Channels of Communication

